

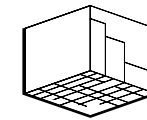
technical and professional magazine of the flooring and coating system

Floor & Wall

m a g a z i n e

International
issue/24

CORP. of
TOMORROW



IMPERTEK

**“The company is committed daily to
laying the foundations for a conscious
and strategic use of AI,
always with an eye on sustainability
and collective well-being”**



Preparing today for tomorrow's World

Conscious economy and ecological transition

Impertek has always been at the forefront of promoting sustainability. The products of the Pedestal Line range are made from recycled materials and designed to be recyclable, embodying the principles of a circular economy that reduces waste and enhances resources. The ISO 9001 Certificate and FDES Certification further testify to this commitment, as does the work of the Research & Development division, constantly focused on finding alternative raw materials to traditional plastics that respect the environment without compromising quality. On the production side, the renewal of the press fleet and the daily monitoring of energy consumption represent a decisive step towards what the company calls its “Green Revolution”.

Human-centric digitalization and industrial automation

Technological innovation at Impertek is not a novelty introduced by AI but a philosophy that has guided the company for years. The continuous development of industrial automation has optimized production processes while improving the quality of working life. The introduction of advanced machinery has lightened the physical workload in production and warehouse departments, allowing employees to focus on quality control and timely responses to customer requests. This technology has significantly improved order management, enabling operators to concentrate on fulfilling orders more effectively.



Mindshift and glocalization

Changing mindsets is a crucial challenge, and Impertek tackles it with a global vision in values and local actions. The renovation of workspaces and the adoption of innovative tools aim to foster collaboration and employee well-being, reflecting a concrete commitment to an inclusive and sustainable corporate culture.

Impertek's vision

Artificial intelligence represents an extraordinary opportunity for businesses, but its true potential can only be unlocked when it is fuelled by solid and well-structured data. At Impertek, this concept is a concrete reality. The company is committed daily to laying the foundations for a conscious and strategic use of AI, always with an eye on sustainability and collective well-being. Impertek's vision is based on the idea that the combination of industrial automation, sustainability, and the centrality of human capital can generate balanced and conscious growth. In this context, artificial intelligence is not an end but a valuable tool to achieve ambitious goals, looking far ahead without ever losing sight of the value of the individual.

